

Picture-Perfect Gaming Experience for **WorldMatch**

Customer Success Story

+80%

page load
performance
improvement

better UX

Flawless and uniform
user experience
worldwide

10,000 bets/sec

serving from Akamai Edge
Platform

+200%

increase in average
gaming time per user

Challenges:

1

Edge Performance:

With increased online traffic, WorldMatch needed to ensure a flawless gaming experience to all the users worldwide, offload the origin servers and reduce page load times.

2

Datacenter and Cloud:

WorldMatch needed to migrate their datacenter services from the UK to the European Union with increased performances due to Brexit

WORLDMATCH, A GLOBAL GAME PROVIDER

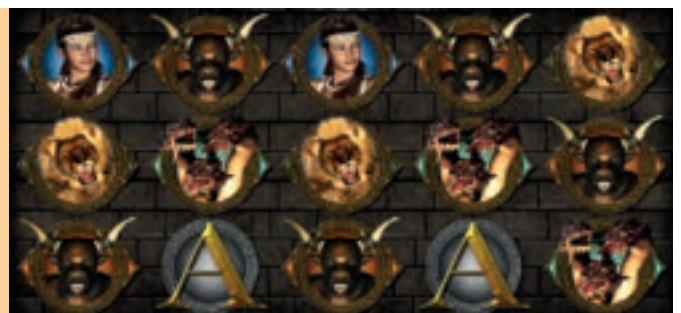
WorldMatch is a games and content provider for global markets, which collaborates with some of the biggest international casinos. They are headquartered in Italy and have been in operation since 2003, boasting a portfolio of over 200 games, 160 slot machines with 70 game engines, 30 table games and all types of video poker. We are delighted that this innovative company has chosen to work with Akamai and Criticalcase to deliver a **picture-perfect experience for their customers**.

WORLDMATCH ENSURES A GREAT GAMING EXPERIENCE, DELIVERING THE CONTENTS ON THE EDGE WITH AKAMAI ON A SECURE AND RELIABLE SITE

With the onset of the pandemic and a number of play rooms closed to the public, WorldMatch pivoted quickly to provide an online conversion, so that players could access games in their own homes.

This is why Akamai together with Criticalcase came on board.

Akamai CDN solutions helped to increase the effectiveness of loading times from 50% to 80%. We delivered the same great experience to players worldwide and with a great cost-saving. This was made possible thanks to the expertise of Criticalcase, which builds a bridge between



the client and the vendor of technology providing support and solutions engineers to enable a smooth technology adoption and allowing the best possible use of it for the customer.

WorldMatch has scaled up in no time, managing many more users without any speed or performance downgrade.

This wonderful collaboration means that WorldMatch views both Akamai and Criticalcase as a true extension of their own team, as valued colleagues rather than suppliers.



Speaking about work with Akamai and Criticalcase, Andrea Boratto, CEO at WorldMatch said:

WorldMatch provides its services in 16 different time zones, seven days a week and twenty-four hours a day. System performance and continuity of service must always be at the highest levels.

With this in mind, Akamai represents a technological partner that provides services of great added value for WorldMatch; thanks to the expertise and to the fast infrastructure provided by Criticalcase, the technological solutions have been adapted in an almost tailor-made way to our needs, with a single point of contact for all the service.

Andrea Boratto, CEO at Worldmatch

DATACENTER MIGRATION AND THE ORIGIN PERFORMANCE BOOSTING WITH CRITICALCASE DATA CENTER

Following the introduction of GDPR regulations and on Brexit, **WorldMatch had to move their data centre from the UK to Italy.** WorldMatch chose Criticalcase to enable a **smooth transition.**

Criticalcase being an international cloud service integrator, headquartered in Italy with offices in Switzerland and the United Kingdom, has provided a data center in Italy. Michele Nodari, Technical Manager at WorldMatch said:



The feeling that I have working with Criticalcase is something special, I appreciate our wonderful collaboration. We are colleagues, not just a supplier and a client. We speak the same language, and they understand our needs from both technical and business points of view, making the work really fluid. They helped us to grow our business and to scale up in zero time, we are able to manage many more users without any speed or performance downgrade. We've been able to serve much more players than before with no issue at all. Serving 10,000 bets per second. They allowed us to reach the other side of the world delivering services in regulated markets in Asia (e.g. Philippines) and in South America (e.g. Colombia).

Michele Nodari, Technical Manager at Worldmatch

Our **EU network of data centers** boasts state-of-the-art enterprise technology that ensures **optimal performance** for our clients. The data centers are widely distributed with three based in Italy and further ones in London, Amsterdam and Paris. They are interconnected via fiber networks and are fully equipped with the newest hardware. This enables frequent refreshing and performance according to latest

industry standards. Since moving to our data centre, **WorldMatch has seen an increase in average gaming time over 200%!**



We offer business managed services and leading cloud solutions to a number of key verticals, including gaming, fashion, manufacturing and automotive. It is our mission to offer a truly bespoke approach that is tailored to meet the needs of our customers in the best way possible. We are delighted with our work with WorldMatch - a games and content provider for global markets, which collaborates with some of the biggest international casinos.

Luca Nunno, CEO at Criticalcase

But it is not just the great spread of our services that makes our clients choose us. We aim to offer the best possible customer care and **round-the-clock support** with any issues that might be encountered. We quickly understand the specifics of any business project and can pivot to work within different budgets to ensure we meet every customer need in a comprehensive manner.

CriticalCase Srl

Via Chambery 93/107-V 10142 – Turin - Italy

CriticalCase SAGL

Via Industria 31/A - 6987 Caslano - SWITZERLAND

Email: marketing@criticalcase.com
www.criticalcase.com
T: +39 011 5097366

 **CRITICALCASE**
THE PERFORMANCE CLOUD